



## Faraday Future Reminds the Public to Sign Up for its Second Brand Strategy and Global Automotive Industry Bridge Launch Event to be Held September 19

Sep 17, 2024

LOS ANGELES--(BUSINESS WIRE)--Sep. 17, 2024-- Faraday Future Intelligent Electric Inc. (Nasdaq: FFIE) ("FF", "Faraday Future", or "Company"), a California-based global shared intelligent electric mobility ecosystem company, reminds the public to register for its September 19 Launch Event where FF will further present its second brand strategy and Global Automotive Industry Bridge Strategy and discuss interim achievements.

FF cordially invites stockholders, fans, and media to join Faraday Future's upcoming FF Second Brand Strategy and Global Automotive Industry Bridge Launch Event. The event will be held via an online meeting and livestream – Zoom link here: <https://faradayfuture.zoom.us/j/81873133147?pwd=4oCSR9LBGGW0su4tVZEGZbNHVf9iCl.1>

### Event Details:

**Date and Time:** September 19, 2024, PDT 17:00

**How to Participate:** Zoom meeting + live streaming on other platforms

### Zoom Link:

<https://faradayfuture.zoom.us/j/81873133147?pwd=4oCSR9LBGGW0su4tVZEGZbNHVf9iCl.1>

### Or via our website:

Global – <https://www.ff.com/us/919live>

China – <https://www.faradayfuturecn.com/cn/919live>

- **Zoom meeting:** In addition to watching the live event, attendees will have the opportunity to interact directly with the FF team and other participants.

- **Livestreaming:** The event will be broadcast simultaneously on several media platforms for guests who are unable to join the Zoom meeting. A replay of the meeting and livestream will be available on the Company's website shortly thereafter.

### Key Highlights:

- Unveiling the FF Second Brand Strategy and next steps for the Company.
- Showcasing interim achievements of the Global Automotive Industry Bridge Strategy.
- Revealing the results of the first-phase Co-Creation survey.

### Contact Us:

If you have any questions or need more information, please feel free to contact us at: [events@ff.com](mailto:events@ff.com)

We look forward to your response and participation, and to co-creating the future of electric mobility together.

### ABOUT FARADAY FUTURE

Faraday Future is the pioneer of the Ultimate AI TechLuxury ultra spire market in the intelligent EV era, and the disruptor of the traditional ultra-luxury car civilization epitomized by Ferrari and Maybach. FF is not just an EV Company, but also a software-driven intelligent internet Company. Ultimately FF aims to become a User Company by offering a shared intelligent mobility ecosystem. FF remains dedicated to advancing electric vehicle technology to meet the evolving needs and preferences of users worldwide, driven by a pursuit of intelligent and AI-driven mobility.

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Investors (English): [ir@faradayfuture.com](mailto:ir@faradayfuture.com)

Investors (Chinese): [cn-ir@faradayfuture.com](mailto:cn-ir@faradayfuture.com)

Media: [john.schilling@ff.com](mailto:john.schilling@ff.com)

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