

Faraday Future Participates in a Co-Creation Event with the 22nd SongZhuMei Thousand People Picnic

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LOS ANGELES--(BUSINESS WIRE)--Oct. 15, 2024-- Faraday Future Intelligent Electric Inc. (Nasdaq: FFIE) ("FF", "Faraday Future", or the "Company"), a California-based global shared intelligent electric mobility ecosystem company, today announced that it recently participated in a co-creation event with the 22nd SongZhuMei Thousand People Picnic, hosted by the Chinese University of Alumni Association Alliance of Southern California ("Alumni Alliance").

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20241014804365/en/



FF 91 2.0 Futurist Alliance Models Displayed as Faraday Future Participates in a Co-Creation Event with the 22nd SongZhuMei Thousand People Picnic this past Saturday October 12 in suburban Los Angeles at Whittier Narrows Recreation Area in South El Monte. (Photo: Business Wire)

The event was held this past Saturday October 12 in suburban Los Angeles, at Whittier Narrows Recreation Area in South El Monte. Nearly a thousand alumni and their families from dozens of Chinese universities in Southern California gathered for this annual event, which included

entrepreneurs, investors, bankers, renowned lawyers, professors, doctors, artists, and other elite professionals.

Organized by the Alumni Alliance, the event was co-hosted by the U.S. Alumni Associations of Xi'an University of Electronic Science and Technology, Shantou University, Shandong University, and Sun Yat-sen University.

As a co-creation partner, Faraday Future was invited to participate in the event, offering attendees an exclusive product experience with the FF 91 2.0 Futurist Alliance. The innovative AIEV drew significant attention and received widespread praise from participants.

The SongZhuMei Picnic, initiated in 2002 by the alumni associations of Peking University, Jiaotong University, and Tsinghua University, has grown over the past two decades to become the most influential alumni event in Southern California. It serves as a vital bridge connecting alumni from universities across Mainland China, Taiwan, and Hong Kong, and as the premier communication platform for the Chinese community in Southern California.

"We are incredibly grateful for Faraday Future's strong support as a co-creation partner," said Li Shan, Chair of the SongZhuMei Picnic Organizing Committee and President of the Alumni Alliance.

"Our dual home market strategy has been the foundation and strategic focus of FF since its inception," said Matthias Aydt, Global CEO of Faraday Future. "We appreciate the opportunity the SongZhuMei Picnic has provided for us to showcase our products and engage with leading Chinese professionals in Southern California. This partnership is a key element for expanding the FF brand presence and driving interest in both our flagship brand, FF, and our second brand, Faraday X, within the North American Chinese community."

ABOUT FARADAY FUTURE

Faraday Future is the pioneer of the Ultimate Al TechLuxury ultra spire market in the intelligent EV era, and the disruptor of the traditional ultra-luxury car civilization epitomized by Ferrari and Maybach. FF is not just an EV Company, but also a software-driven intelligent internet Company. Ultimately FF aims to become a User Company by offering a shared intelligent mobility ecosystem. FF remains dedicated to advancing electric vehicle technology to meet the evolving needs and preferences of users worldwide, driven by a pursuit of intelligent and Al-driven mobility.

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