



## Faraday Future Appoints Tommy Zhao as Senior Director of FF Par Sales and After-Sales to Help Drive Future FF and FX Sales

Feb 4, 2025

- Mr. Zhao will be responsible for leading FF's Par Sales and After-Sales department and functions.
- Mr. Zhao's career experience includes both consulting roles as well as numerous automotive-focused executive leadership roles, including VP of Sales, Commercial Strategy & Special Vehicle Operations, focused on Jaguar Land Rover in China and a host of premium retail experiences in the luxury segment including Porsche.

LOS ANGELES--(BUSINESS WIRE)--Feb. 4, 2025-- Faraday Future Intelligent Electric Inc. (Nasdaq: FFIE) ("FF," "Faraday Future," or the "Company"), a California-based global intelligent electric mobility company, today announced the appointment of Tommy Zhao as Senior Director of FF Par Sales and After-Sales.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250204681596/en/>



Faraday Future Appoints Tommy Zhao as Senior Director of FF Par Sales and After-Sales to Help Drive Future FF and FX Sales (Photo: Business Wire)

In this role, Mr. Zhao will oversee FF's Par Sales and the After-Sales department, driving operational excellence. He brings deep expertise in retail, sales strategy, cost optimization, organizational restructuring, sales channels, product pricing, and

aftermarket planning. His leadership will play a crucial role in advancing FF and FX vehicle sales strategies and ensuring the retail success of both brands.

With over two decades of experience in automotive sales and consulting, Mr. Zhao has held prominent executive positions in both Chinese and international corporations. He served as Vice President of Luxury Brands at Harmony Auto Group, where he managed retail operations and sales for high-end automotive brands.

Mr. Zhao also held multiple leadership roles at Jaguar Land Rover China, including Vice President of Special Vehicles, overseeing special vehicle sales in China, where he led business development and strategic initiatives. Earlier in his career, he was a consultant at Roland Berger Strategy Consultants, specializing in business planning, sales organization restructuring, and after-sales service strategy.

Mr. Zhao holds an MBA from the China Europe International Business School and a Bachelor of Engineering Science. He also recently completed the EMBA program at the Rotman School of Management, University of Toronto.

FF welcomes Mr. Zhao and looks forward to his contributions in strengthening the Company's sales and retail operations.

"We are confident that Tommy's arrival will significantly elevate both FF and FX's future sales and retail development in our target markets as we move into a pivotal year for FF and FX," said Matthias Aydt, Global CEO of FF. "As one of our newest global talents, and with an extensive background in luxury sales, Tommy will drive our future B2B sales initiatives, develop strategies to convert offline-generated leads and develop and implement sales strategies for the Company."

### ABOUT FARADAY FUTURE

Faraday Future is the pioneer of the Ultimate AI TechLuxury ultra spire market in the intelligent EV era, and the disruptor of the traditional ultra-luxury car civilization epitomized by Ferrari and Maybach. FF is not just an EV Company, but also a software-driven intelligent internet Company. Ultimately FF aims to become a User Company by offering a shared intelligent mobility ecosystem. FF remains dedicated to advancing electric vehicle technology to meet the evolving needs and preferences of users worldwide, driven by a pursuit of intelligent and AI-driven mobility.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250204681596/en/): <https://www.businesswire.com/news/home/20250204681596/en/>

Investors (English): [ir@faradayfuture.com](mailto:ir@faradayfuture.com)

Investors (Chinese): [cn-ir@faradayfuture.com](mailto:cn-ir@faradayfuture.com)

Media: [john.schilling@ff.com](mailto:john.schilling@ff.com)

Source: Faraday Future Intelligent Electric Inc.