



Faraday X Holds Signing Ceremony with Initial B2B Partners, Reflecting Strong Support and Endorsement from U.S. Dealers and Multi-Channel Network Companies

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LOS ANGELES--(BUSINESS WIRE)--Jun. 4, 2025-- Faraday Future Intelligent Electric Inc. (NASDAQ: FFAI) ("Faraday Future", "FF" or "Company"), a California-based global shared intelligent electric mobility ecosystem company, announced a significant advancement in its FX brand's B2B sales strategy during its FFAI Stockholders' Day on May 31. This included a formal signing ceremony with new B2B partners, marking another breakthrough in the Company's innovative co-creation sales model in collaboration with leading influencer marketing agencies (known as multi-channel network companies, or MCNs). The event spotlighted remarks from FX's first group of B2B partners, including JC Auto, Skyhorse Auto, New PBB Auto, CreatoRev Agency and Good Deal World.

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Representatives of FX's first group of B2B partners were present along with FF and FX executives at the recent FFAI Stockholders' Day, where they voiced their strong confidence and support for the Company and its Global Automotive Bridge Strategy.

The Company announced that it had signed binding deposit agreements totaling 600 FX Super One units with two U.S.-based influencer marketing agencies: CreatoRev Agency and Good Deal World, each of whom will also collaborate as paid co-creation partners, promoting the

first-class AI-MPV experience through their signed influencers. These agreements bring total B2B binding deposits for the FX Super One to coverage of over 2,500 non-binding pre-orders, signaling strong demand for the Company's planned First Class AI-MPV, the Super One.

This co-creation model with influencer marketing agency-affiliated content creators represents a world-first for the global auto industry: an end-to-end B2B2C co-creation ecosystem between an automaker and digital creators. It moves beyond traditional influencer marketing to a full-stack business model in the FX Co-Creation Ecosystem Online Direct Sales model.

FX's B2B pre-orders span three major verticals: the FF Par (Partner) Program; commercial rental and livery fleet companies; and livestream ecommerce influencer marketing agencies.

This B2B strategy forms the cornerstone of FX's rollout. In its first phase, Faraday Future plans to expand FX distribution across eight strategic states: California, New York, Florida, Texas, Washington, New Jersey, Nevada, and Massachusetts.

"I am extremely confident in this new FX product," said Leo Li, President of New PBB Auto. "That's why I am willing to pay for a good product."

"The B2B business is not only a critical starting point for our sales, but also a strategic pillar of FX expansion and our advancement of Global Automotive Bridge Strategy," said YT Jia, FF founder and Global Co-CEO of Faraday Future. "With this level of B2B engagement, we are already making meaningful progress toward our goal of disrupting the market dominance of established vehicles such as the Cadillac Escalade."

ABOUT FARADAY FUTURE

Faraday Future is a California-based global shared intelligent electric mobility ecosystem company. Founded in 2014, the Company's mission is to disrupt the automotive industry by creating a user-centric, technology-first, and smart driving experience. Faraday Future's flagship model, the FF91, exemplifies its vision for luxury, innovation, and performance. The FX strategy aims to introduce mass production models equipped with state-of-the-art luxury technology similar to the FF 91, targeting a broader market with middle-to-low price range offerings. FF is committed to redefining mobility through AI innovation. Join us in shaping the future of intelligent transportation. For more information, please visit <https://www.ff.com/us/>

FORWARD LOOKING STATEMENTS

This press release includes "forward looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements, which include statements regarding the Super One MPV, the FX brand, the reservations by JC Auto, Skyhorse Auto, New PBB Auto, CreatoRev and Good Deal World, and FX's geographic expansion plans, are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside the Company's control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements.

Important factors, among others, that may affect actual results or outcomes include: the ability of JC Auto, Skyhorse Auto, and New PBB Auto to successfully establish a premium fleet; the number of vehicles that each of them, as well as CreatoRev and Good Deal World, ultimately chooses to purchase, which may be as few as one or two; the ability of these organizations to identify purchasers for the Super One; the Company's ability to

secure the necessary funding to execute on its AI, EREV and Faraday X (FX) strategies, each of which will be substantial; the Company's ability to design and develop EREV technology; the Company's ability to design and develop AI-based solutions; competition in the AI and EREV areas, where actual or potential competitors have or are likely to have substantial advantages relative to the Company, including but not limited to experience, expertise, funding, infrastructure and personnel; the ability of the Company to execute across multiple concurrent strategies, including the UAE, bridge strategy, or FX, EREV, AI, and US geographic expansion; the Company's ability to secure necessary agreements to license third-party range extender technology and/or license or produce FX vehicles in the U.S., the Middle East, or elsewhere, none of which have been secured; the Company's ability to homologate FX vehicles for sale in the U.S., the Middle East, or elsewhere; and the Company's ability to secure necessary permits at its Hanford, CA production facility; the potential impact of tariff policy; the Company's ability to continue as a going concern and improve its liquidity and financial position; the Company's ability to pay its outstanding obligations; the Company's ability to remediate its material weaknesses in internal control over financial reporting and the risks related to the restatement of previously issued consolidated financial statements; the Company's limited operating history and the significant barriers to growth it faces; the Company's history of losses and expectation of continued losses; the success of the Company's payroll expense reduction plan; the Company's ability to execute on its plans to develop and market its vehicles and the timing of these development programs; the Company's estimates of the size of the markets for its vehicles and cost to bring those vehicles to market; the rate and degree of market acceptance of the Company's vehicles; the Company's ability to cover future warranty claims; the success of other competing manufacturers; the performance and security of the Company's vehicles; current and potential litigation involving the Company; the Company's ability to receive funds from, satisfy the conditions precedent of and close on the various financings described elsewhere by the Company; the result of future financing efforts, the failure of any of which could result in the Company seeking protection under the Bankruptcy Code; the Company's indebtedness; the Company's ability to cover future warranty claims; the Company's ability to use its "at-the-market" program; insurance coverage; general economic and market conditions impacting demand for the Company's products; potential negative impacts of a reverse stock split; potential cost, headcount and salary reduction actions may not be sufficient or may not achieve their expected results; circumstances outside of the Company's control, such as natural disasters, climate change, health epidemics and pandemics, terrorist attacks, and civil unrest; risks related to the Company's operations in China; the success of the Company's remedial measures taken in response to the Special Committee findings; the Company's dependence on its suppliers and contract manufacturer; the Company's ability to develop and protect its technologies; the Company's ability to protect against cybersecurity risks; and the ability of the Company to attract and retain employees, any adverse developments in existing legal proceedings or the initiation of new legal proceedings, and volatility of the Company's stock price. You should carefully consider the foregoing factors and the other risks and uncertainties described in the "Risk Factors" section of the Company's Form 10-K filed with the SEC on March 31, 2025, and other documents filed by the Company from time to time with the SEC.

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