



## FF Collaborates with Stockperks to Reward Retail Investors with Valuable Perks as it Launches the Early Reservation Portal for FX B2C Pre-Orders and Kicks Off the 7-Day Countdown for the Global Initial Launch of the FX Super One MPV

Jul 10, 2025

- Today also marks the launch of the 7-day countdown for the Global Initial Launch of the FX Super One MPV & Super EAI F.A.C.E. & FF EAI Embodied AI Agent 6 x 4 Architecture, that will take place in Los Angeles on July 17.
- Perks include \$3,500 vouchers\* good towards the purchase of an FX Super One MPV, extended 1-year warranty, two free maintenance services, exclusive customization and configuration package options, and Faraday X apparel.
- Verify your stockholder status via Stockperks and pre-register for your FX Super One “One-Click Fast Reservation Access” to finalize your non-binding paid pre-order and lock in an earlier delivery slot once the 7/17 B2C campaign goes live.
- The official B2C pre-order campaign will launch at the FX Super One Initial product launch event on July 17.

LOS ANGELES--(BUSINESS WIRE)--Jul. 10, 2025-- Faraday Future Intelligent Electric Inc. (NASDAQ: FFAI) (“Faraday Future”, “FF” or the “Company”), a California-based global shared intelligent electric mobility ecosystem company, announced today the launch of the Company’s Stockholder Perks Program with Stockperks and also marks the launch of the 7-day countdown for the Global Initial Launch of the FX Super One MPV & Super EAI F.A.C.E. & FF EAI Embodied AI Agent 6 x 4 Architecture, that will take place in Los Angeles on July 17. The event will include a livestream option beginning at 7:30 pm PT through the FF app and [FF.com](https://www.ff.com) for those interested in seeing the global reveal of the FX Super One MPV.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250710027749/en/>



People are welcome to RSVP to the event and watch the livestream here:

<https://www.ff.com/us/superone/>.

FF Collaborates with Stockperks to Reward Retail Investors with Valuable Perks as it Launches the Early Reservation Portal for FX B2C Pre-Orders and kicks off the 7-Day Countdown for the Global Initial Launch of the FX Super One MPV.

Stockperks is a market leader in stockholder rewards, trusted by leading public companies to build stronger

relationships with their retail investors through innovative engagement solutions. This collaboration aims to deepen the relationship with FFAI retail investors while offering exclusive perks and rewards through the Stockperks platform.

As part of this collaboration, FFAI stockholders will have access to various exclusive perks through the Stockperks app, based on the size of their position. These perks include vouchers good towards the purchase of a FX Super One vehicle, extended 1-year warranty, two free maintenance services, exclusive customization and configuration package options, and Faraday X apparel. Additional perks are planned to be added, including VIP invitations to unique company events, brand experiences, and Co-Creation activities with Company personnel.

“Partnering with Stockperks aligns with our unwavering commitment to stockholder engagement, long-term value creation, and full commitment to our ‘Stockholders-First’ principle,” said Matthias Aydt, Global Co-CEO of Faraday Future. “We look forward to extending our appreciation to the retail investors who have stood with us and invested in the future of FF and FX. This collaboration allows us to engage with our stockholders in new and meaningful ways, providing them with exclusive perks and benefits aligned with our two brands.”

“We’re thrilled to welcome Faraday Future to the Stockperks platform. Their commitment to innovation and sustainability makes them an ideal partner in redefining how retail investors engage with the brands they believe in. Stockholder perks are a powerful way to turn investors into long-term brand advocates,” said Agnies Watson, CEO of Stockperks.

### The benefits and perks are categorized into two segments:

- FX Super One Pre-Order Perks Package - Futurist Level -

You are eligible for this perk if you held 1+ share of FFAI common stock on July 10, 2025.

### This benefit package includes:

- A \$3,500 voucher\* applicable to your FX Super One vehicle purchase, if you claim this perk by *July 20th, midnight PT*. This voucher value will become \$1,500 if you claim the perk after July 20<sup>th</sup>.
- Priority delivery of your FX Super One. \*
- Exclusive customization: Customized FFAI stockholder exclusive interior nameplate & exclusive color or configuration package options. \*
- After-sales upgrade benefits: Extended 1-year warranty and two free maintenance services. \*
- Faraday X Swag Package: T-shirt and baseball cap (deliverable upon vehicle pre-order, subject to availability).

- FX Super One Pre-Order Perks Package - Prestige Level -

You are eligible for this perk if you held 100,000+ shares of FFAI common stock on July 10, 2025.

**This benefit package includes:**

- A \$3,500 voucher\* applicable to your FX Super One vehicle purchase.
- Priority delivery of your FX Super One. \*
- Exclusive customization: Customization of Your Pre-ordered Vehicle with FF Design Team Members. \*
- After-sales upgrade benefits: lifetime extended warranty and lifetime maintenance services included. \*
- Invitation to Faraday Future Spire Club with the opportunity to participate in member-only events.
- Invitation to be an FF Developer Co-Creation Officer and define future products with FF and FX Executive Teams.
- Faraday X Swag Package: T-shirt and baseball cap (deliverable upon vehicle pre-order, subject to availability).

The FX Super One is an affordable mass market MPV, targeted to have the first vehicles off the line in the U.S. by the end of 2025. Offering a spacious, meticulously crafted interior with high-end materials and advanced technology, the FX Super One prioritizes passenger comfort with a host of features including spacious seating, ambient lighting, and premium entertainment systems, to name a few. The Super One is planned to be available with AWD and two powertrain options: battery electric and, at a later date, AI hybrid extended range (AIHER).

**More detailed information on the FF and Stockperks collaboration can be found here:** <https://www.ff.com/us/FFAI-stockholder-benefit/>

These Stockperks “benefits” are available to stockholders who held FFAI stock on July 10, 2025, and applies only to the purchase of one new FX Super One vehicle from FFAI by the named individual stockholder redeeming the benefit. Availability and timing of vehicle delivery is not guaranteed. Benefit may not be exchanged for cash. FFAI reserves the right, at its sole discretion, to change, modify or cancel this benefit or any of the terms and conditions at any time without notice.

\* When you convert your refundable pre-order to a paid firm order.

## **ABOUT FARADAY FUTURE**

Faraday Future is a California-based global shared intelligent electric mobility ecosystem company. Founded in 2014, the Company’s mission is to disrupt the automotive industry by creating a user-centric, technology-first, and smart driving experience. Faraday Future’s flagship model, the FF 91, exemplifies its vision for luxury, innovation, and performance. The FX strategy aims to introduce mass production models equipped with state-of-the-art luxury technology similar to the FF 91, targeting a broader market with middle-to-low price range offerings. FF is committed to redefining mobility through AI innovation. Join us in shaping the future of intelligent transportation. For more information, please visit <https://www.ff.com/us/>.

## **ABOUT STOCKPERKS**

Stockperks is reimagining and revolutionizing how retail investors and companies connect. It’s the first multi-channel marketplace where individual investors get the perks of company ownership, companies create a community of engaged, informed and loyal individual investors, and everyone is invested in the company’s success.

## **FORWARD-LOOKING STATEMENTS**

This press release includes “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this press release, the words “plan to,” “can,” “will,” “should,” “future,” “potential,” and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements, which include statements regarding plans for the Super One MPV, are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside the Company’s control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements.

Important factors, among others, that may affect actual results or outcomes include, among others: the Company’s ability to secure necessary agreements to license or produce FX vehicles in the U.S., the Middle East, or elsewhere, none of which have been secured; the Company’s ability to homologate FX vehicles for sale in the U.S., the Middle East, or elsewhere; the Company’s ability to secure the necessary funding to execute on its AI, EREV and Faraday X (FX) strategies, each of which will be substantial; the Company’s ability to secure necessary permits at its Hanford, CA, production facility; the Company’s ability to secure regulatory approvals for the proposed Super One front grill; the potential impact of tariff policy; the Company’s ability to continue as a going concern and improve its liquidity and financial position; the Company’s ability to pay its outstanding obligations; the Company’s ability to remediate its material weaknesses in internal control over financial reporting and the risks related to the restatement of previously issued consolidated financial statements; the Company’s limited operating history and the significant barriers to growth it faces; the Company’s history of losses and expectation of continued losses; the success of the Company’s payroll expense reduction plan; the Company’s ability to execute on its plans to develop and market its vehicles and the timing of these development programs; the Company’s estimates of the size of the markets for its vehicles and cost to bring those vehicles to market; the rate and degree of market acceptance of the Company’s vehicles; the Company’s ability to cover future warranty claims; the success of other competing manufacturers; the performance and security of the Company’s vehicles; current and potential litigation involving the Company; the Company’s ability to receive funds from, satisfy the conditions precedent of and close on the various financings described elsewhere by the Company; the result of future financing efforts, the failure of any of which could result in the Company seeking protection under the Bankruptcy Code; the Company’s indebtedness; the Company’s ability to cover future warranty claims; the Company’s ability to use its “at-the-market” program; insurance coverage; general economic and market conditions impacting demand for the Company’s products; potential negative impacts of a reverse stock split; potential cost, headcount and salary reduction actions may not be sufficient or may not achieve their expected results; circumstances outside of the Company’s control, such as natural disasters, climate change, health epidemics and pandemics, terrorist attacks, and civil unrest; risks related to the Company’s operations in China; the success of the Company’s remedial measures taken in response to the Special Committee findings; the Company’s dependence on its suppliers and contract manufacturer; the Company’s ability to develop and protect its technologies; the Company’s ability to protect against cybersecurity risks; and the ability of the Company to attract and retain employees, any adverse developments in existing legal proceedings or the initiation of new legal proceedings, and volatility of the Company’s stock price. You should carefully consider the foregoing factors and the other risks and uncertainties described in the “Risk Factors”

section of the Company's Form 10-K filed with the SEC on March 31, 2025, and other documents filed by the Company from time to time with the SEC.

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