



Faraday Future to Announce Major Breakthrough of its Bridge Strategy on August 16 in Pebble Beach and will Host Various Experiential and Online Activities During Monterey Car Week

Aug 7, 2025

- FF invites the public to join its “FX Super One F.A.C.E. Co-Creation Challenge” to create your vehicle EAI Avatar through the FF APP and social media platforms.

LOS ANGELES--(BUSINESS WIRE)--Aug. 7, 2025-- Faraday Future Intelligent Electric Inc. (NASDAQ: FFAI) (“Faraday Future”, “FF” or the “Company”), a California-based global shared intelligent electric mobility ecosystem company, today announced that a major strategic upgrade for the Company will be announced on August 16th, at Pebble Beach, to kick off the second chapter of FF’s Bridge Strategy. This will not only be a major milestone in the evolution of FF’s Bridge Strategy, but FF expects that it will also open up a new growth curve for FF.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250806176716/en/>



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The Announcement will be part of a series of activities that FF and the FX brand will host and participate in, centered around the famed 2025 Monterey Car Week, held in Pebble Beach from August 14-17.

Activities will include:

Company update and announcement

Location: Pebble Beach, CA

Date: Saturday August 16

FF & FX Futurists’ Experience Monterey Car Week

Vehicles included: FF 91 2.0 + FX Super One

Event: Monterey Car Week

Location: Pebble Beach, CA

Date: Friday, August 15 to Sunday, August 17

Online Campaigns

Join the Ride — On the Road or Online

FF invites you to witness FF 91 and FX Super One as they embark on their scenic journey from Los Angeles to Monterey.

FF encourages the public to capture and share their encounters with the FF 91 and FX Super One along the route or during the event in Monterey. Selected photography and video content may be featured across FF and Faraday X official social platforms, offering contributors the opportunity to be part of this exciting event.

FX Super One F.A.C.E. Co-Creation Challenge

The FX Super One made its first global debut in Los Angeles on July 17, revealing the world’s first Super EAI F.A.C.E. (Front AI Communication Ecosystem). FF cordially invites the public to join its Co-Creation initiative: Design Its Face. Define Its Soul. Unleash your imagination and upload your creative designs for the Super EAI F.A.C.E. Create your own unique vehicle EAI Avatar for the future—and give every vehicle a soul, emotion, and personality.

ABOUT FARADAY FUTURE

Faraday Future is a California-based global shared intelligent electric mobility ecosystem company. Founded in 2014, the Company’s mission is to disrupt the automotive industry by creating a user-centric, technology-first, and smart driving experience. Faraday Future’s flagship model, the FF 91, exemplifies its vision for luxury, innovation, and performance. The FX strategy aims to introduce mass production models equipped with state-of-the-art luxury technology similar to the FF 91, targeting a broader market with middle-to-low price range offerings. FF is committed to redefining mobility through AI innovation. Join us in shaping the future of intelligent transportation. For more information, please visit <https://www.ff.com/us/>.

FORWARD LOOKING STATEMENTS

This press release includes “forward looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this press release, the words “plan to,” “can,” “will,” “should,” “future,” “potential,” and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements, which include statements regarding the Super One MPV, Super EAI F.A.C.E., and EAI Embodied AI Agent 6x4 architecture, are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside the Company’s control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements.

Important factors, among others, that may affect actual results or outcomes include, among others: the Company's ability to secure necessary agreements to license or produce FX vehicles in the U.S., the Middle East, or elsewhere, none of which have been secured; the Company's ability to homologate FX vehicles for sale in the U.S., the Middle East, or elsewhere; the Company's ability to secure the necessary funding to execute on its AI, EREV and Faraday X (FX) strategies, each of which will be substantial; the Company's ability to secure necessary permits at its Hanford, CA production facility; the Company's ability to secure regulatory approvals for the proposed Super One front grill; the potential impact of tariff policy; the Company's ability to continue as a going concern and improve its liquidity and financial position; the Company's ability to pay its outstanding obligations; the Company's ability to remediate its material weaknesses in internal control over financial reporting and the risks related to the restatement of previously issued consolidated financial statements; the Company's limited operating history and the significant barriers to growth it faces; the Company's history of losses and expectation of continued losses; the success of the Company's payroll expense reduction plan; the Company's ability to execute on its plans to develop and market its vehicles and the timing of these development programs; the Company's estimates of the size of the markets for its vehicles and cost to bring those vehicles to market; the rate and degree of market acceptance of the Company's vehicles; the Company's ability to cover future warranty claims; the success of other competing manufacturers; the performance and security of the Company's vehicles; current and potential litigation involving the Company; the Company's ability to receive funds from, satisfy the conditions precedent of and close on the various financings described elsewhere by the Company; the result of future financing efforts, the failure of any of which could result in the Company seeking protection under the Bankruptcy Code; the Company's indebtedness; the Company's ability to cover future warranty claims; the Company's ability to use its "at-the-market" program; insurance coverage; general economic and market conditions impacting demand for the Company's products; potential negative impacts of a reverse stock split; potential cost, headcount and salary reduction actions may not be sufficient or may not achieve their expected results; circumstances outside of the Company's control, such as natural disasters, climate change, health epidemics and pandemics, terrorist attacks, and civil unrest; risks related to the Company's operations in China; the success of the Company's remedial measures taken in response to the Special Committee findings; the Company's dependence on its suppliers and contract manufacturer; the Company's ability to develop and protect its technologies; the Company's ability to protect against cybersecurity risks; and the ability of the Company to attract and retain employees, any adverse developments in existing legal proceedings or the initiation of new legal proceedings, and volatility of the Company's stock price. You should carefully consider the foregoing factors and the other risks and uncertainties described in the "Risk Factors" section of the Company's Form 10-K filed with the SEC on March 31, 2025, and other documents filed by the Company from time to time with the SEC.

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