



Faraday Future Reminds the Public That it Will Announce a Major Strategy Upgrade With its Dual-Flywheel & Dual-Bridge Eco Strategy on August 16th, at Pebble Beach

Aug 15, 2025

- FF wraps up its 5-day countdown today, leading up to the August 16 announcement. The 5 teasers each uniquely defined specific components of the Company's new strategy and will unveil respective updates.

LOS ANGELES, Aug. 15, 2025 (GLOBE NEWSWIRE) -- Faraday Future Intelligent Electric Inc. (NASDAQ: FFAI) ("Faraday Future", "FF" or the "Company"), a California-based global shared intelligent electric mobility ecosystem company, reminds the public that a major strategic upgrade for the Company will be announced this coming Saturday August 16th, at Pebble Beach, to kick off the second chapter of FF's Bridge Strategy. This will not only be a major milestone in the evolution of FF's Bridge Strategy, and FF expects that it may create new opportunities for growth.

The announcement is part of a series of activities that FF and the FX brands will host and participate in, centered around the famed 2025 Monterey Car Week, held in Pebble Beach from August 14-17.

The Company also wrapped up its 5-day countdown today, leading up to the August 16 announcement. The 5 teasers will each uniquely highlight specific components of the Company's new strategy.

Day 1 – Treasury

The meta-chemistry of Web2 and Web3, a systematic approach to centralized management of corporate funds and assets. More than just reserve and allocation, it's a capital structure enhancer.

C? Treasury

How will FFAI redefine the treasury?

Last Countdown Day to Dual-Flywheel & Dual-Bridge Eco-Strategy Unveiling

August 16, 7:30 PM PDT at Pebble Beach, California.

FF will unveil "C? Treasury."

Join us and witness the moment!

Day 2 – Index

A statistical measure of the overall performance of a group of assets. It tracks assets like stocks and bonds. Inclusion may help boost visibility, liquidity, and capital appeal. FFAI is part of the Nasdaq Composite and, in 2025, the Russell 3000® and Microcap® indexes.

Day 3 - Eco-chemistry

A business model in which a company builds a cross-sector ecosystem that enables deep integration, synergy, and mutual reinforcement across different business units—triggering chemical reactions that generate new elements and new value, ultimately creating outcomes where $1 + 1 > 2$, and unlocking significant returns.

Day 4 - Flywheel Effect

A management and growth framework that builds a self-reinforcing loop through a few key actions. Continuous investment strengthens product capabilities, user satisfaction, and operational efficiency, each driving the others forward like a flywheel, spinning faster and steadier as momentum builds.

Day 5 - FF Bridge Strategy

Launched in May 2024, the FF Bridge Strategy leverages our "Light 4, Swift 4, Focused 5, Empowering 5" Model to unite global supply chain strengths with the innovation in the U.S. This

Day 1 - Treasury



Faraday Future Reminds the Public That it Will Announce a Major Strategy Upgrade With its Dual-Flywheel & Dual-Bridge Eco Strategy on August 16th, at Pebble Beach

Day 2 - Index



Faraday Future Reminds the Public That it Will Announce a Major Strategy Upgrade With its Dual-Flywheel & Dual-Bridge Eco Strategy on August 16th, at Pebble Beach.

Day 3 - Eco-chemistry

approach powers FX, our scalable mass-market brand, and unlock four blue ocean opportunities in the U.S. AIEV market.

Pebble Beach activities will include:

Company update and announcement

Location: Pebble Beach, CA

Date/time: Saturday August 16, 7:30pm PDT

FF & FX Futurists' Experience Monterey Car Week

Vehicles included: FF 91 2.0 + FX Super One

Event: Monterey Car Week

Location: Pebble Beach, CA

Date: Friday, August 15 to Sunday, August 17

Online Campaigns

Join the Ride — On the Road or Online

FF invites you to witness FF 91 and FX Super One as they embark on their scenic journey from Los Angeles to Monterey.

FF encourages the public to capture and share their encounters with the FF 91 and FX Super One along the route or during the event in Monterey. Selected photography and video content may be featured across FF and Faraday X official social platforms, offering contributors the opportunity to be part of this exciting event.

FX Super One F.A.C.E. Co-Creation Challenge

The FX Super One made its first global debut in Los Angeles on July 17, revealing the world's first Super EAI F.A.C.E. (Front AI Communication Ecosystem). FF cordially invites the public to join its Co-Creation initiative: Design Its Face. Define Its Soul. Unleash your imagination and upload your creative designs for the Super EAI F.A.C.E. Create your own unique vehicle EAI Avatar for the future—and give every vehicle a soul, emotion, and personality.

ABOUT FARADAY FUTURE

Faraday Future is a California-based global shared intelligent electric mobility ecosystem company. Founded in 2014, the Company's mission is to disrupt the automotive industry by creating a user-centric, technology-first, and smart driving experience. Faraday Future's flagship model, the FF 91, exemplifies its vision for luxury, innovation, and performance. The FX strategy aims to introduce mass production models equipped with state-of-the-art luxury technology similar to the FF 91, targeting a broader market with middle-to-low price range offerings. FF is committed to redefining mobility through AI innovation. Join us in shaping the future of intelligent transportation. For more information, please visit <https://www.ff.com/us/>

FORWARD LOOKING STATEMENTS

This press release includes "forward looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this press release, the words "plan to," "can," "will," "should," "future," "potential," and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements, which include statements regarding the investment in crypto currency, the Dual-flywheel, Dual-bridge Eco Strategy, Bos Auto, and Super One crash tests, are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside the Company's control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements.

Important factors, among others, that may affect actual results or outcomes include, among others: possible legal challenges to the executive order allowing for 401(k) investments in crypto currencies; the Company's ability to successfully execute on a new strategy; the inherent volatility and regulatory uncertainty associated with cryptocurrency investments; the number of Super One vehicles Bos Auto ultimately purchases, which could be as few as one; the ability of the Super One to successfully pass necessary crash tests; the Company's ability to secure necessary agreements to license or produce FX vehicles in the U.S., the Middle East, or elsewhere, none of which have been secured; the Company's ability to homologate FX vehicles for sale in the U.S., the Middle East, or elsewhere; the Company's ability to secure the necessary funding to execute on its AI, EREV and Faraday X (FX) strategies, each of which will be substantial; the Company's ability to secure necessary permits at its Hanford, CA production facility; the Company's ability to secure regulatory approvals for the proposed Super One front grill; the potential impact of tariff policy; the Company's ability to continue as a going concern and improve its liquidity and financial position; the Company's ability to pay its outstanding obligations; the Company's ability to remediate its material weaknesses in internal control over financial reporting and the risks related to the restatement of previously issued consolidated financial statements; the Company's limited operating history and the significant barriers to

Faraday Future Faraday X

Eco-chemistry

Eco-chemistry refers to a business model in which a company builds a cross-sector ecosystem that enables deep integration, synergy, and mutual reinforcement across different business units—triggering chemical reactions that generate new elements and new value, ultimately creating outcomes where 1 + 1 > 2, and unlocking exponential returns.

Eco-chemistry → Meta-chemistry

3 Days Until the Reveal!

FF's Dual-Flywheel Effect, What New Chemistry Will It Spark?
Join us on August 16th at Pebble Beach, California, for the big reveal.
Countdown Day 3 to Dual-flywheel & Dual-bridge Eco Strategy Unveiling NASDAQ: FFAI

Faraday Future Reminds the Public That it Will Announce a Major Strategy Upgrade With its Dual-Flywheel & Dual-Bridge Eco Strategy on August 16th, at Pebble Beach.

Day 4 - Flywheel Effect

Faraday Future Faraday X

Flywheel Effect

A management and growth framework that builds a self-reinforcing loop through a few key actions. Continuous investment strengthens product capabilities, user satisfaction, and operational efficiency, each driving the others forward like a flywheel, spinning faster and steadier as momentum builds. Popularized by Amazon, this model can be applied to any industry.

FF Dual-Flywheel Strategy

4 Days Until the Reveal!

We will unveil the second flywheel of FF Dual-Flywheel Strategy on August 16th at Pebble Beach, California. Get ready for the big reveal!
Countdown Day 4 to Dual-flywheel & Dual-bridge Eco Strategy Unveiling NASDAQ: FFAI

Faraday Future Reminds the Public That it Will Announce a Major Strategy Upgrade With its Dual-Flywheel & Dual-Bridge Eco Strategy on August 16th, at Pebble Beach.

Day 5 - FF Bridge Strategy

growth it faces; the Company's history of losses and expectation of continued losses; the success of the Company's payroll expense reduction plan; the Company's ability to execute on its plans to develop and market its vehicles and the timing of these development programs; the Company's estimates of the size of the markets for its vehicles and cost to bring those vehicles to market; the rate and degree of market acceptance of the Company's vehicles; the Company's ability to cover future warranty claims; the success of other competing manufacturers; the performance and security of the Company's vehicles; current and potential litigation involving the Company; the Company's ability to receive funds from, satisfy the conditions precedent of and close on the various financings described elsewhere by the Company; the result of future financing efforts, the failure of any of which could result in the Company seeking protection under the Bankruptcy Code; the Company's indebtedness; the Company's ability to cover future warranty claims; the Company's ability to use its "at-the-market" program; insurance coverage; general economic and market conditions impacting demand for the Company's products; potential negative impacts of a reverse stock split; potential cost, headcount and salary reduction actions may not be sufficient or may not achieve their expected results; circumstances outside of the Company's control, such as natural disasters, climate change, health epidemics and pandemics, terrorist attacks, and civil unrest; risks related to the Company's operations in China; the success of the Company's remedial measures taken in response to the Special Committee findings; the Company's dependence on its suppliers and contract manufacturer; the Company's ability to develop and protect its technologies; the Company's ability to protect against cybersecurity risks; and the ability of the Company to attract and retain employees, any adverse developments in existing legal proceedings or the initiation of new legal proceedings, and volatility of the Company's stock price. You should carefully consider the foregoing factors and the other risks and uncertainties described in the "Risk Factors" section of the Company's Form 10-K filed with the SEC on March 31, 2025, and other documents filed by the Company from time to time with the SEC.

CONTACTS:

Investors (English): ir@faradayfuture.com

Investors (Chinese): cn-ir@faradayfuture.com

Media: john.schilling@ff.com

Photos accompanying this announcement are available at:

<https://www.globenewswire.com/NewsRoom/AttachmentNg/65e3f072-f45b-445d-9f95-c4611c803510>

<https://www.globenewswire.com/NewsRoom/AttachmentNg/2602cd65-ed21-45d2-9fb2-01dacac1fb97>

<https://www.globenewswire.com/NewsRoom/AttachmentNg/dac9f7d0-2c8f-408d-8f1b-e94ebfdff7fb>

<https://www.globenewswire.com/NewsRoom/AttachmentNg/188822bb-95e0-492d-96fd-a5866212769c>

<https://www.globenewswire.com/NewsRoom/AttachmentNg/440e5f70-832b-4b9e-9704-c3bfd1ad3936>

Faraday Future | Faraday X

FF Bridge Strategy

Launched in May 2024, the FF Bridge Strategy leverages our Light 4, Swift 4, Focused 5, and Empowering 5 model to unite global supply chain strengths with U.S. innovation. This approach powers FX, our scalable mass-market brand, and unlocks four blue ocean opportunities in the U.S. AIEV market.

FF Dual-Bridge Strategy

5

Days Until the Reveal!

We will unveil the second chapter of FF's Bridge Strategy on August 16th at Pebble Beach, California. Get ready for the big reveal!

Countdown Day 5 to Dual-flywheel, Dual-bridge Eco Strategy Unveiling NASDAQ: FFBI

Faraday Future Reminds the Public That it Will Announce a Major Strategy Upgrade With its Dual-Flywheel & Dual-Bridge Eco Strategy on August 16th, at Pebble Beach.