



Faraday Future Launches “Delivery Co-Creation Day” Program and Announces FF 91 2.0 Futurist Alliance Delivery Plan in September

Aug 29, 2023

- The Company will hold a unique customized FF 91 2.0 Futurist Alliance “Delivery Co-Creation Day” for each spire user and FF Developer Co-Creation Officer that takes possession of a vehicle during the month of September.
- The Company launches series of “Delivery Co-Creation Day” events focused on the Co-Creation of the “Ultimate AI TechLuxury” EV brand, FF 91 key features, and top trends in the luxury brands and the upscale marketplace. Most importantly, the FF “Delivery Co-Creation Day” will focus on how to create and add value impact on spire users and FF Co-Creation Officers.

LOS ANGELES--(BUSINESS WIRE)--Aug. 29, 2023-- Faraday Future Intelligent Electric Inc. (NASDAQ: FFIE) (“Faraday Future”, “FF” or “Company”), a California-based global shared intelligent electric mobility ecosystem company, today announced the launch of its unique “Delivery Co-Creation Day” program and “Delivery Co-Creation Day” arrangement for its spire users along with FF Developer Co-Creation Officers, including Jason Oppenheim, Kelvin Sherman, and Justin Bell, or another FF Developer Co-Creation Officer starting in September 2023, who represent the U.S. luxury real estate business, celebrities, Hollywood top star agents, and world champion race car drivers.

This delivery program entails hosting a series of unique customized delivery events for each of these Developer Co-Creation Officers. In addition to celebrating the deliveries through these unique events, Co-Creation will revolve around topics such as how to build an “Ultimate AI TechLuxury” EV brand. These events will highlight the key features and functions of FF 91 2.0 Futurist Alliance, luxury lifestyles and the transformation of the EV and mobility business. Most importantly, the “FF Delivery Co-Creation Day” will focus on how to create and add value impact on spire users and FF Co-Creation Officers.

This unique “Delivery Co-Creation Day” program and method to deliver the FF 91 2.0 Futurist Alliance will contribute significantly to positioning the FF brand in a manner that enhances its “Ultimate AI TechLuxury” brand. The events will showcase the key features of the All-Ability aiHyper car FF 91 2.0 Futurist Alliance. The content and training will reflect the core technical foundation of the “6x4 aiHyper Technology 2.0 Architecture” that includes six technical platforms and four user facing technical systems of the “Magic All-In-One”, “Hyper Multi-Vectoring”, “FF aiDriving”, and the “3rd aiSpace.”

“These events will capitalize on both the product power of our FF 91 2.0 Futurist Alliance and introduce the individual backgrounds of each of our top-tier Developer Co-Creation Officers and users,” said Xuefeng Chen (XF), Global CEO of FF. “We believe this new delivery strategy will help us deliver the Ultimate AI TechLuxury FF 91 2.0 Futurist Alliance to additional spire users in unique ways and through Co-Creation, while allowing us to gain valuable insight into the luxury EV marketplace.”

As one of the Company’s first Developer Co-Creation officers, Jason Oppenheim, will receive his FF 91 2.0 Futurist Alliance and engage in a discussion in mid-September about the trends found in luxury homes, and top-tier electric vehicles. He will also highlight the “Magic All-In-One” and other FF 91 2.0 Futurist Alliance key features.

The famed celebrity Hollywood agent, Kelvin Sherman, will receive his FF 91 2.0 Futurist Alliance in the third week of September. This specific event for Kelvin will focus on the Co-Creation benefit of FF 91’s 3rd aiSpace for the celebrity community, especially top music artists and supermodels. Artists will be provided a private space for livestreaming and music creation or recording scenes through FF 91 2.0’s live broadcast system in FF 91’s 3rd aiSpace. Kelvin is leveraging AI technology to protect the copyrights of his work and will contribute to FF’s AI technology development as the Developer Co-Creation Officer.

Finally, the Company anticipates that Justin Bell or another FF Developer Co-Creation Officer will receive his FF 91 2.0 Futurist Alliance by the end of September. The Company will host another “FF Racetrack Co-Creation Day” and combine with the “FF Delivery Co-Creation Day” together, highlighting the vehicles “All Hyper” features.

The Company will hold other unique customized delivery Co-Creation events for FF 91 2.0 Futurist Alliance owners throughout the remainder of this year. In addition, as previously announced, the Company will hold a “FF Developers Co-creation AI Festival” on September 19th.

This series of “Delivery Co-Creation Day” events marks the Company’s formal entry into the regular operation phase for sales, delivery, service, and user operations. Importantly, the Company is now positioned to pursue additional funding opportunities to enable the ramp of its production capacity to support the delivery of more vehicles.

Users can preorder an FF 91 vehicle via the FF Intelligent App or through our website (English): <https://www.ff.com/us/preorder/> or (Chinese): <https://www.ff.com/cn/preorder/>

Download the new FF Intelligent App: <http://appdownload.ff.com>

ABOUT FARADAY FUTURE

FF is the pioneer of the Ultimate Intelligent TechLuxury ultra spire market in the intelligent EV era, and a disruptor of the traditional ultra-luxury car

industry. FF is not just an EV company, but also a software-driven company of intelligent internet AI product.

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